



Wisconsin Well Woman Program At-A-Glance

Background

- ◆ Provides preventive health screening services to low income, uninsured or underinsured women.
- ◆ Represents the merger of two previous women's health programs: the Wisconsin Women's Cancer Control Program (WWCCP) and the Well Woman Health Screening Program (WWHSP).
- ◆ Funded since 1994 by the U.S. Centers for Disease Control and Prevention (CDC), The National Breast and Cervical Cancer Early Detection Program (NBCCEDP) provides breast and cervical cancer screening services. Additional funding since 1998 by the State of Wisconsin provides other women's health screenings.
- ◆ Administered by the Wisconsin Department of Health and Family Services, Division of Public Health.

Covered Services

- ◆ Pays for certain screenings and diagnostic tests related to:
 - Breast cancer
 - Cervical cancer
 - Multiple sclerosis testing for high risk women
- ◆ Covered services are available from participating providers, at no cost to Well Woman clients.
- ◆ Not all covered services are available from every provider.
- ◆ There is no premium, deductible or co-payment for the Well Woman Program.
- ◆ A Well Woman client who is diagnosed with breast or cervical cancer as the result of a WWWP screening may be eligible to enroll in Well Woman Medicaid. Well Woman Medicaid covers the cost of breast and cervical cancer treatment.

Eligibility

- ◆ Woman age 45-64, and
- ◆ No health insurance, or insurance doesn't cover routine check-ups and screening, or unable to pay high deductibles and co-payments, and
- ◆ Income is within program limits (at or below 250% of federal poverty level; changes annually on April 1st).

How to Apply

- ◆ Women enroll through their county or tribal Well Woman coordinating agency, or in some cases, through their participating healthcare provider.
- ◆ Simple enrollment form; requires proof of age, income and insurance status.