

# Forest, Oneida and Vilas County 2017 Community Health Improvement Plan

Working together to create a prospering community that promotes health and well-being for all who live, work and play in the Northwoods

## The Process

**1** Community Health Assessment

**2** Select Priority Areas

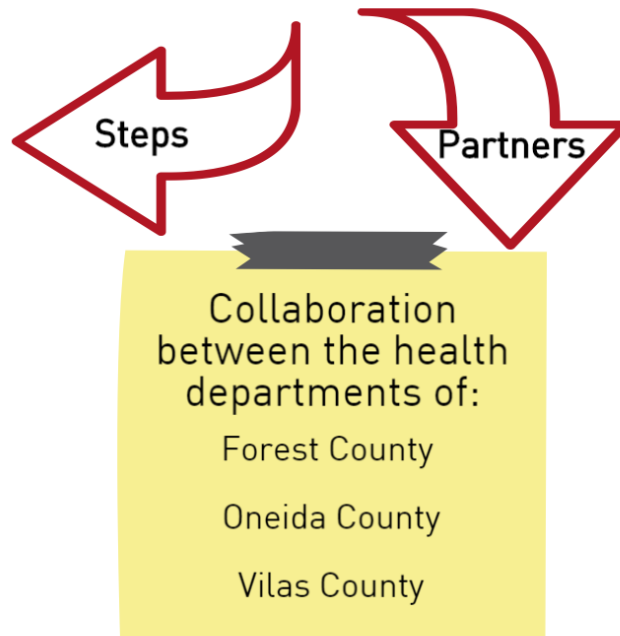
**3** Develop Goals and Objectives

**4** Identify Potential Strategies

**5** Implementation

**6** Work Plan Development

A community health improvement plan is a long-term, systematic effort to address public health problems in a community. The plan is based on the results of community health assessment activities, and is part of a community health improvement process. A community health improvement plan is developed through a collaborative process, and defines a vision for the health of the community.



## Overarching Priority Areas



### Health Across the Lifespan

Focus on community members of all ages



### Health Equity

Increase health literacy  
Improve health considerations in policy development



### Access to Care

Strengthen data collection  
Reduce barriers to health care services

# Health Priority Areas

**Alcohol & Drug Abuse** Create a community free of AODA burdens through the reduction of use

**Mental Health** Reduce the burden of mental health by strengthening community systems

**Chronic Disease** Reduce the burden of chronic disease in the community through collaborative change

## Plan for Community Change

Policy, programs and environmental change is a new way of thinking about how to effectively improve health in a community. For many years, health programs have focused on individual behavior, assuming that if you teach people what will make them healthy, they will find a way to do it. Unfortunately, being healthy is not just about individual choices. The pyramid of change model improves the health of the community in a efficient and effective way that promotes sustainability. Each health priority area has three goals that correspond with pyramid of change.



### Policy Change



Strengthen data collection internally and between partnering agencies related to mental health and AODA issues



Increase policies to promote chronic disease prevention and management



### Environmental Change



Increase access to care within the community



Decrease environmental factors that prevent healthy eating and physical activity



### Programmatic Change



Use evidence-based programming to decrease the burden of chronic disease, depression and suicide and AODA issues within the community

